

PATENT SPECIFICATION

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(54) MAKE-UP CONTAINERS

- (71) We, **BYLURE LIMITED**, a British Company of Grange Industrial Estate, Llanfrechfa Way, Cwmbran, Monmouthshire NP4 2XR, Wales, do hereby declare the invention, for which we pray that a patent may be granted to us, and the method by which it is to be performed, to be particularly described in and by the following statement:—
- This invention relates to make-up containers for such cosmetic preparations as lip gloss, cheek rouge, eye shadow, nail cream, suntan-gel, tinted foundation cream, etc.
- According to the present invention there is provided a make-up container for a cosmetic preparation normally closed by a removable top and including an applicator which is releasably disposed within an opening in the removable top, the applicator being elongate and having a handle, disposed, with the top in the closed position, outside the container, by means of which the applicator may be separated from the top and manipulated by a user when applying a cosmetic preparation, an intermediate portion which frictionally engages the opening in the top, and an applicator portion disposed within the container when the top is in the closed position.
- The applicator portion may either be in the form of a brush for the application of a cosmetic preparation such as eye shadow or may be a spiral wand for mascara.
- The invention will now be described by way of example with reference to the accompanying drawings in which:
- Figure 1 is a sectional side elevation of a preferred embodiment;
- Figure 2 is a plan view; and
- Figure 3 is a side elevation of the applicator of the preferred embodiment.
- In the drawings a make-up container 10 has a bowl 11 for cosmetic preparation and a removable top 12. The removable

top 12 has a central opening 13 to frictionally receive an elongate applicator 14 having a handle 15 and, as shown, a brush applicator 16 — see particularly Figures 1 and 3. About the central opening 13 the removable top 12 has a downwardly directed annular wall 17 which frictionally engages with an intermediate portion 18 on the applicator. In order to prevent insertion of the applicator 14 further than desired an annular flange 19 is provided on the applicator 14 which engages the rim of the opening 13 as shown in Figure 1. The removable top 12 is releasably locked to the container bowl 11 by cams 20 on a depending flange 21 engaging cams on the bowl 11. This construction enables the removable top 12 to be twisted to open and twisted to lock.

In use a cosmetic preparation is placed in the container bowl and the parts assembled as shown in Figure 1. A user then removes the removable top by twisting the top relative to the container bowl to release the engaging cams on the top and bowl. Once the top is removed the applicator is taken by the handle and removed from the top 12. Then the brush applicator 16 is turned in the cosmetic preparation to pick up the preparation on the bristles of the brush and the cosmetic preparation applied in the usual way.

As an alternative to the brush applicator 16 the applicator may be a spiral mascara wand or cylindrical brush in which case the cosmetic preparation in the container bowl would be preferably moulded with a central hole to allow "twirling" of the applicator to pick up mascara or whatever preparation is held in the bowl. It is also understood that the container may be of any shape and may hold any form of suitable cosmetic preparation.

WHAT WE CLAIM IS:

1. A make-up container for a cosmetic

- preparation normally closed by a removable top and including an applicator which is releasably disposed within an opening in the removable top, the applicator being elongate and having a handle, disposed, with the top in the closed position, outside the container, by means of which the applicator may be separated from the top and manipulated by a user when applying a cosmetic preparation, an intermediate portion which frictionally engages the opening in the top, and an applicator portion disposed within the container when the top is in the closed position.
2. A make-up container according to claim 1 wherein the removable top has at least one locking cam which engages with a cam on the container so that the top may be locked and released by twisting.

3. A make-up container according to claim 1 wherein the applicator portion is a brush.

4. A make-up container according to claim 1 wherein the applicator portion is a spiral wand.

5. A make-up container substantially as hereinbefore described with reference to and as illustrated in the accompanying drawings.

6. A make-up container according to any one of the preceding claims including a cosmetic preparation.

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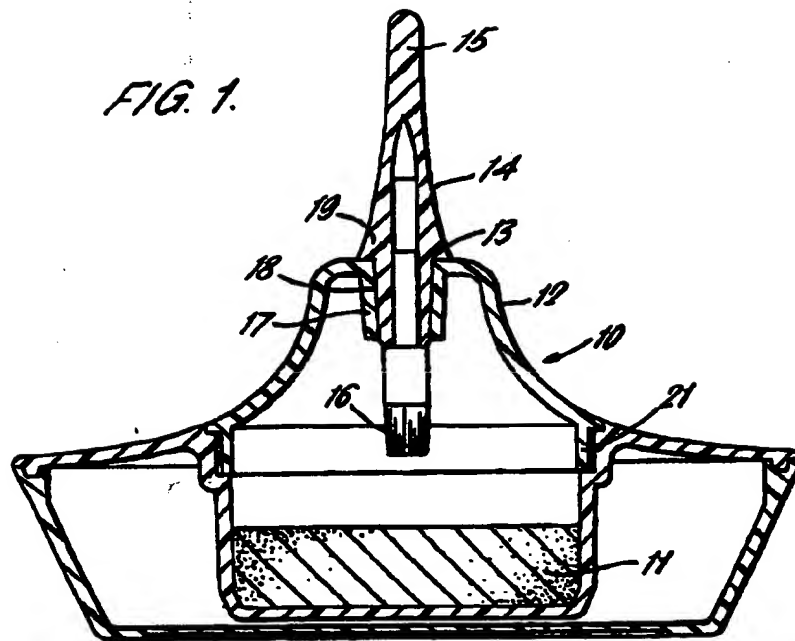
COMPLETE SPECIFICATION

2 SHEETS

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the Original on a reduced scale.

SHEET 1

FIG. 1.



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COMPLETE SPECIFICATION
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SHEET 2

FIG. 2.

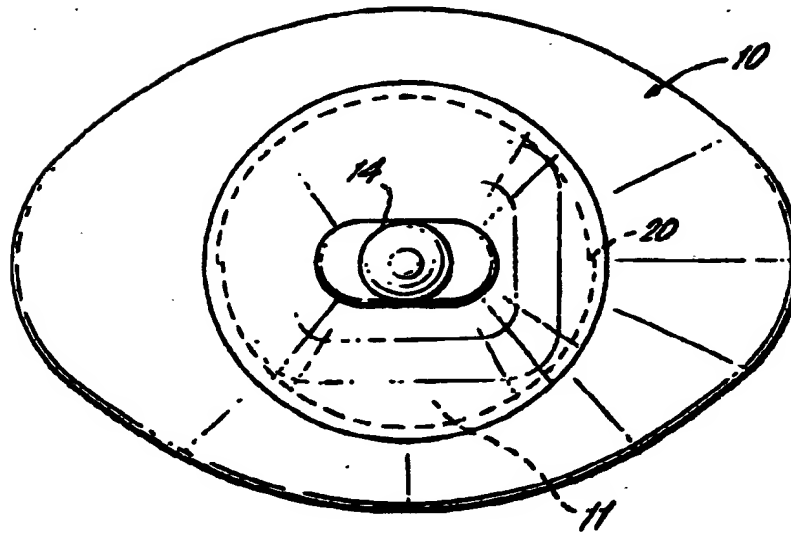


FIG. 3.

